



# Global OpEx Solutions

**Seminar**

**Trng. Code: PDPL-V01**

Product development is typically the largest discretionary expense and a CHAOS survey in 2004 revealed an average of 56% cost overrun across projects. In addition, many projects fail to meet customer intent and are exited without completion. A well-designed and managed product development process will minimize these shortcomings. Participants will discover how to embark on a sustainable and successful product development process. Each participant will gain an understanding of the key components and a proven process to develop the right product solutions for their customer needs.

## Learning Objectives

- ◇ Maximize revenue
- ◇ Reduce time to market
- ◇ Integrate the product development process
- ◇ Avoid pitfalls and bottlenecks
- ◇ Optimize the largest discretionary expense
- ◇ Achieve on-time, on-budget & quality products
- ◇ Benefit from focused product development
- ◇ Identify structured tools for product development
- ◇ Minimize losses while exiting unfeasible projects
- ◇ Enable lean processes

## Key Topics

- ◇ Preliminary Assessment and Requirements
- ◇ Project Planning
- ◇ Product and Process Development
- ◇ Product and Process Validation
- ◇ Product Launch
- ◇ Excellence in Sustaining

## Who should attend?

### Senior Leadership

Marketing  
Product Management  
Product Development  
Advanced Process Management  
Advanced Quality Management

*Project Management Professionals earn 8 PDUs*

Date	Location
Sep 13, 2018	Houston, TX
8:00 a.m. – 5:00 p.m. <i>Registration ends 14 calendar days prior to start</i>	

Enrollment Fees	
\$795 OpEx Solutions' Clients	\$895 Non-members
\$845 AME/IIE/PMI Members	

## Instructors



### **Ken McClymonds PE, Principal Consultant - OpEx Solutions**

Ken McClymonds is a registered Professional Industrial Engineer and Six Sigma Master Black Belt with over 40 years of professional experience and 19 years at VP level, leading process improvement systems resulting in significant and sustainable bottom line results. Ken is a Senior Member of IIE, and a Director of the Institute for High Performance Planning.

### **Martin Nazareth PMP, MSIE, President — OpEx Solutions**

Martin Nazareth has led strategic deployment of operational excellence at over 100 plants globally across several industries in Lean, TPM, FMEA/PCP and Error Proofing. He held senior level positions at Alcoa, Delphi and EDS, served as a board member of AME's SW Region and is a director of IIE's Lean Division and Industry Advisory Board.



**Cancellation Policy:** Enrollment fee less \$100.00 non refundable registration charge will be refunded up to one week before the event. Substitutions may be made any time prior to the start of the workshop. This event may be cancelled by OpEx Solutions for any reason (probability very low), OpEx Solutions will refund the enrollment fee, however, is not responsible for incidental costs incurred by registrants.