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Poor Strategy Execution Tethers Organizations to the Bottom



With this challenging economy and the shedding of any extra fat in the organizations, most people are busy these days, some dealing with chaos, some with training, learning new tools, and some people executing their strategic plans. The choice is ours, yes, ours, each of us have a choice to make:

- Structured, proactive and focused on executing the plans, or
- Look for the next new thing to implement, be trained on, and be reactive to daily business

It is the choice we make that determines whether we are likely to achieve our organizational strategic goals related to our mission and vision or a goal of implementing some tools. Right, wrong or indifferent, most of our clients are now choosing the former while choosing to be on their journey to a lean organization. In our recent course on “Integrated

Management Systems”, we had a couple participants who were strongly aligned with the latter. However, toward the end of the session, it was clear that they had moved to the former. It is when these strong believers of one approach shift to the other, it confirms that we are guiding our clients correctly.

So, the choice is yours, whether to pride in implementing tools or to execute your strategy. We wish you luck in your strategy planning for 2014!!